



RANGGO SOCIAL

CREATING & PROCESSING A RANGGO LOYALTY DEAL

www.myranggo.com



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What Are **RANGGO** Loyalty Deals?

Loyalty Deals are one of the key features of the RANGGO App.

The idea behind our Loyalty Deal feature is to encourage our Subscribers, who are people working in the Hospitality, Tourism and Services industry, to visit our Partner Business establishments and partake of the exclusive RANGGO Loyalty deals offered by them.

The expectation is that we will encourage subscribers to visit peer establishments, building customer loyalty and a sense of industry camaraderie through Buy1Get1 deals and discounts on food, drinks and even hotel stays.

How to Create a loyalty deal?

Once you have uploaded the App and completed your company profile you can start to use the many RANGGO Features.

One of these is Loyalty Deal Offers to RANGGO Subscribers.

For now Loyalty Deals will need to be uploaded by our App Admin Team and they will link your Loyalty Deal to your Business Profile.

A separate MOA PDF will be sent to you with this guide to complete if you would like to offer additional Loyalty Deals.

Deals commonly run for 1 year. But you may wish to offer time limited or special occasion deals too. You can complete the MOA and email this to us, along with the details listed below.

Information to prepare for your Loyalty Deal.

- Company Name & Location:
- Industry Type: Hospitality
- Sector Type: (Accommodation, Food & Beverage)
- Tags; these are words that identify the product or services you offer.

For example: Filipino-Fusion cuisine, Western, 4Star, Cocktails, Breakfast, Cheap Eats, locally-sourced, vegetarian. You can add words that best describe what you sell or what you are known for.



- Loyalty Type: What type of deal are you offering? You can type Discount or Buy1-get1 etc.
- Title of Deal: If you are offering 10% off food and drink the Title will be
"10% Off Food & Drink"
If you are offering 20% off Standard Room Rates, that will be your Deal Title.
- Description: Your Deal Description will follow the Deal Title e.g.
"10% Off Food & Drink at Lazy Dog Bed & Breakfast" or
20% off Standard Room Rates on Direct Bookings"
- Deal Period: Please advise if the deal is for 12 months or if it is for a specific date period. The sign-up Loyalty Deals are usually for 12 months. But if you wish to add additional deals for particular months or days you can do this in addition to your main Deal.
- Terms & Conditions: The standard T&C is
"Not to be used in conjunction with any other offer or Senior/PWD discounts".
You can add additional Terms and Conditions such as
"On Dine in Only" or "on minimum spend of 500PHP" or "on cash only purchases"
or if you are a hotel
"Not available for Super Peak Season dates" or "on Minimum 2 Night Stay bookings"
etc.

Now add the above details to the MOA or in an email to us.

• Graphics Needed

To create your Deal Poster we will need the following Graphics from you:

A Logo

Photos to be used in the Poster: (these may be of the room you are promoting, or your building frontage or menu dishes)

The logo and photos need to be the highest resolution that you have. The minimum resolution we can work with is 180dpi. Alternatively, you can just grant permission for us to use your logo and photos from your social media accounts or website.



Next email your MOA, Deal Details & Graphics to the RANGGO Team

You can now send the completed MOA and Graphics to email: info@myranggo.com

In the email subject heading type the business name and "RANGGO Loyalty Deal"

Attach your Deal MOA and Graphics.

What happens next?

Our Graphics Team will design your Loyalty Deal Banner.

We will then send you an email with the Banner for you to look at and approve.

Once the design is approved we will load your Loyalty Deal to the RANGGO App.



How to Process a Loyalty Deal?

The Loyalty Deals are only available to RANGGO Subscribers.

They will need to redeem your Loyalty Deal first.

Then they will need to scan your RANGGO Business QR Code.



Once they have scanned the QR code a screen with your Loyalty Deal title at the top will show. You can then enter the total bill amount and click 'Submit'



The customer will receive a 'receipt' showing that the bill has been redeemed. This has a reference number.



We will Bill you on a monthly/quarterly basis for the commission agreed in your MOA.

You may wish to keep a record of Deal Redemptions too to check against our invoice.

We have designed an easy to use form for this

[illegible]



Thank
You
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