

2 0 1 9 M E D I A K I T

MYRANGGO

YOUR HOSPITALITY HUB

The first complimentary in-print, online and digital, provider-centric, hospitality industry lifestyle magazine in the Philippines.

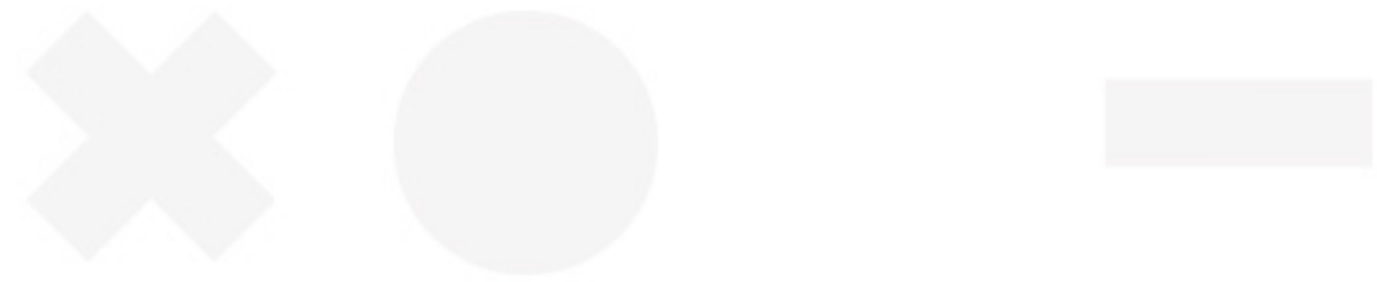


www.myranggo.com



MYRANGGO

YOUR HOSPITALITY HUB



MY RANGGO Magazine is the first, limited edition hospitality lifestyle magazine in the Philippines. Packed with inspirational articles about the industry and the people who work in it, latest trends, useful resources and how-to guides, Hospitality Hero features, technology updates, quizzes and so much more. It is the perfect place to promote and market your business or services.

ABOUT US

MY RANGGO Magazine by Your Hospitality Hub is brought to you by The Go Discover Travel group of companies who have had a multi-channel online presence since 2005. This presence allows us to consistently deliver the latest trends, hot spots, best of service, and showcase service providers and more, to over 1 million people around the world.

MY RANGGO Magazine is the quintessential in-print, online and digital, lifestyle success guide and showcase for top service professionals, and the savvy consumers, suppliers and establishment owners who enable them to shine.

OUR GOAL is to help local hospitality businesses, entrepreneurs and employees to grow; by arming them with proven success strategies and tools to more effectively develop, promote and market themselves locally, nationally and internationally, empowering the professionals who run them.

RANGGO MAGAZINE
YOUR HOSPITALITY HUB
NOVEMBER

MY RANGGO AWARDS
100
Best in Service

LIVE THE DREAM WITH
JERRY DEL ROSARIO

VISIONARY
Christine San Diego

OUR *Sexiest Chef*
ALCHIEVAN

www.myranggo.com

MY RANGGO CAPTURES THE ESSENCE OF THE PHILIPPINES' FASTEST GROWING INDUSTRY. SHOWCASING THE HOSPITALITY LIFESTYLE, AND PROMOTING THE SUCCESS OF THE INDUSTRY AND THE PEOPLE WHO WORK IN IT.

**GREAT ADVERTISING, BUSINESS DEVELOPMENT
& ONLINE MARKETING RATES FOR THE PHILIPPINES.**

MY RANGGO

YOUR HOSPITALITY HUB

WE ARE JUST GETTING STARTED

2019 | NOVEMBER

The Philippines has one of the world's fastest-growing economies. Philippine tourism is a PHP2.2-trillion industry and employs approximately 5.4 million people. This makes HRM (Hotel & Restaurant Management) and the Hospitality Industry at-large, one of the country's largest professional communities. We seek to inspire, educate, and entertain people in the accommodation, food & beverage, and service industry, ultimately bringing about innovation and change into the lives of the Filipino hospitality professional.



MY RANGGO MAGAZINE

With a reach of over 100,000, covering the breadth of the hospitality industry, from hotels to bars, restaurants and tour companies and encompassing everyone involved from owners, entrepreneurs and managers through to service staff, MY RANGGO can empower businesses with its online features, service-oriented marketing and team member showcases.

MY RANGGO AND THE HOSPITALITY INDUSTRY

Uniquely niched to both local hospitality workers and quality service seeking consumers, MY RANGGO Magazine content is read by over 100,000 service professionals looking to level-up their careers, and more than 10,000 hospitality businesses and owners.

Hard copies of the magazine can be found in select universities, businesses, resorts, hotel lobbies and restaurants, with content which is always in touch with 'The Hospitality Industry Pulse'.

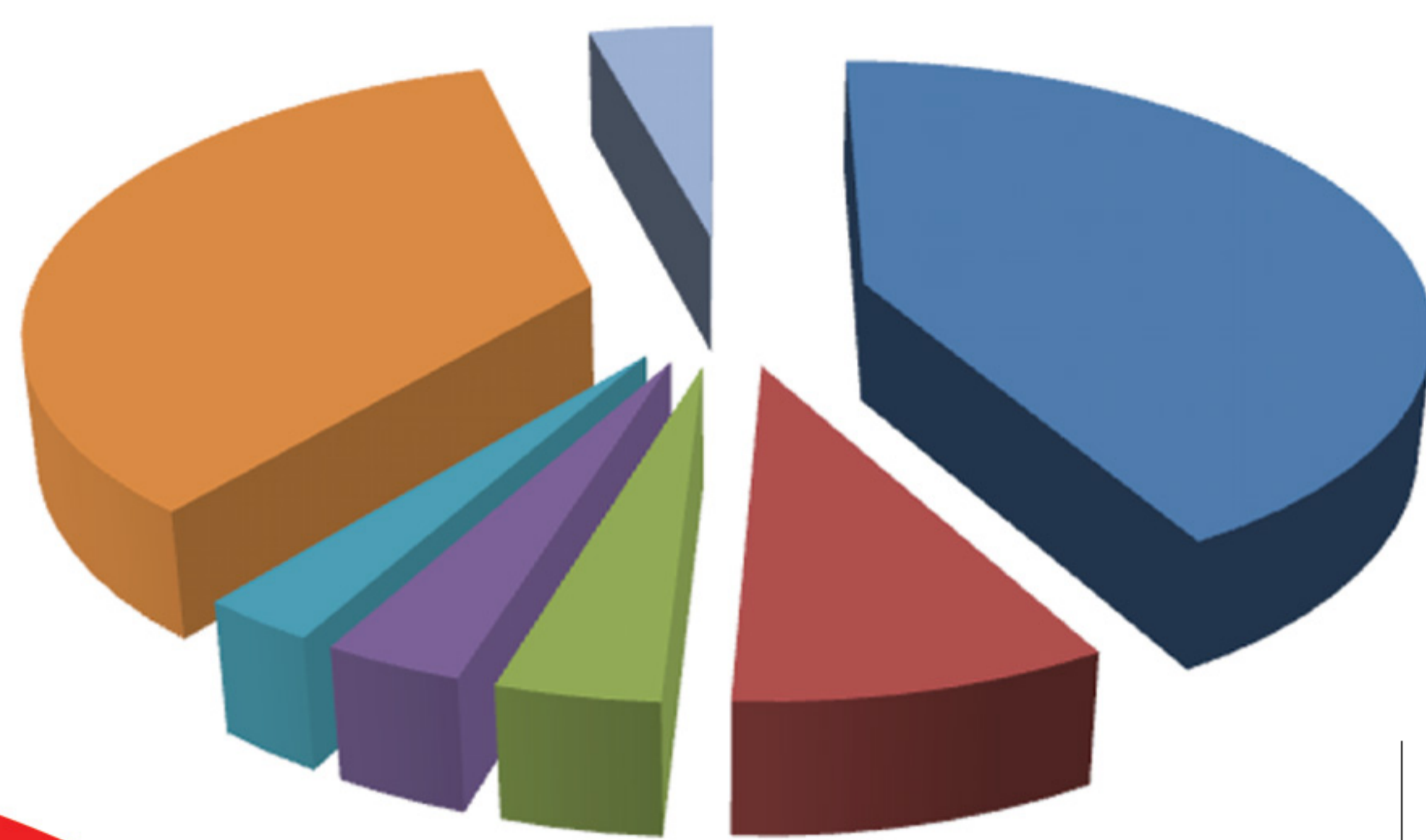
Our online MY RANGGO Directory is the largest and most inclusive local hospitality business directory in the country. Whilst our "100 Best in Service Awards" showcase annually promotes Philippine service providers and businesses, for their service standards, service successes and innovations.

The Hospitality Industry consists of over 1 million professionals; ranging from waiters, bartenders, chefs, front desk staff, bus staff, hotel valets, housekeeping, human resource personnel, concierge, tour guides, drivers and a dozen other affiliated professionals. MY RANGGO has the highest true service industry readership in the country, with engaging content directed at the rank and file staff, managers, entrepreneurs and business owners who are looking to learn, grow and prosper in the emerging hospitality industry.



**ONLINE. IN-PRINT. DIGITAL. PRODUCT PLACEMENTS.
WEB PAGES. SEO, EVENTS & SOCIAL MEDIA.**

100% Global Distribution: In-Print. Online. Digital



- Service Reviews
- In-Print
- Businesses
- Interactive Events
- Tourism & OFWS
- SEO & Online Digital
- Product Placement

WE HAVE GOT YOU COVERED

REACH 10,000 PHILIPPINE-BASED BUSINESSES + 100,000 HOSPITALITY PROFESSIONALS & CONSUMERS + GUARANTEED 100% DISTRIBUTION. LARGEST READERSHIP OF ANY LOCAL HOSPITALITY LIFESTYLE MAGAZINE.

Four times a year, complimentary copies of MY RANGGO Magazine are printed and strategically distributed right in to the hand of your Philippine hospitality industry workers, owners and savvy consumers. In addition up to 1 million consumers world-wide enjoy free, full-access to the digital magazines exclusive content; your Ads, your Ad Web Pages, your Ad Videos and your Advertorials, your features, reviews, covers, event listings, seminars, conferences, job listings, directory listings and your press releases.

Affordable rates democratize advertising, and enables you to access the benefits of online and in-print promotion to grow your business. Our affordable rates gives MY RANGGO the largest, most inclusive and diverse content in the market, which is what readers really want!





○ ●
GREAT ADVERTISING RATES IN THE PHILIPPINES GUARANTEED.

FULL-PAGE ADS

\$250 | PHP10,000

Global Pack Includes Web Link

2-PAGE SPREAD

\$550 | PHP24,000

Promo Includes Online SEO Pack

LIFESTYLE DIRECTORY LISTING

\$25 | PHP1,000

Basic, includes Online Viewing

SMALL BUSINESS UPGRADE

\$125 | PHP5,000

Online SEO & Website Vertical AD

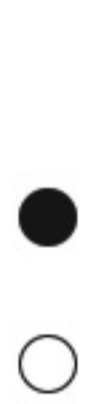
PREMIER AD AND WEB PAGE PACKAGE

\$985 | PHP50,000

PREMIER PACK Includes: web link, SEO, press release, web page sub-domain, limited graphics design, 30-sec promo video & more!
Customization is available



SUCCESS IS FOR EVERYONE



WHAT ARE WE TALKING ABOUT?

Logo Development, Graphics Design, Marketing, Site & Product Photography, Videos, Copy Writing, Websites, SEO, Social Media Management & MORE!

